

INFORMATION DISCLOSURE CITATION		Docket Number 00-039	Application Number 09/685079 Not Yet Assigned
		Applicants Jay S. WALKER et al.	
		Filing Date October 5, 2000	Group Art Unit Not Yet Assigned
CB	Z.	Elkin, Tobi, "Promotions: MasterCard Wins Coveted On-Pack Estate In Tie-in with Microsoft" Brandweek, September 14, 1998.	
	AA.	Watson, Stu "What's the deal with "free" trips?", Travelers' NewsStand, December 14, 1998.	
	BB.	"Northwest Airlines, Sprint to enter into mileage partnership; consumers can earn up to 16,500 frequent flyer miles..."PR Newswire, January 5, 1999, Section Financial News.	
	CC.	"About Savesmart", (http://www.savesmart.com/about/savesmart.html), Download date: January 12, 1999.	
	DD.	"Altavista's special offer to you...", Copyright 1995-98.	
	EE.	"The Biggest Blockbuster of all time is yours from sprint", (http://csg.sprint.com/titanic), Download date: January 18, 1999.	
	FF.	"Share what you know, Learn what you don't", Deja.com (http://x24.deja.com), Download date May 24, 1999.	
	GG.	"Then Free-PC Game: Lure 'em in and lock 'em up" Business Week, Information Technology, July 19, 1999.	
	HH.	"Tiny Free PCs -Watching the "free" PC trend...", (http://www.digital.com/rcfoc/19990802.htm), Download date: August 3, 1999	
	III.	Poletti, Therese "Latest Twist on Free PCs - Free iMacs" Yahoo! News, Download date: August 9, 1999.	
	JJJ.	"Oldsmobile Feeling "Tournament Fever" with new CBS Sportsline, MVP.COM partnership", (http://www.google.co.uk) Download date: September 21, 2000.	
	KKK.	"Sportsline, Olds team up for online sales drive", AdWeek; Eastern Edition, March 13, 2000; Vol. 41, No. 11; Pg. 37.	
	LLL.	Carroll, John "Time-Sharing Prize Promises", (http://emantel.orconet.com), Download date: May 16, 2000.	
↓	MMM.	"The Problem with Time Shares", (http://www.frommers.com/soap_box/testy), Download date: May 16, 2000.	